

## V International Conference IMFAHE - Universidad de La Laguna

### *International Innovation Camp:*

### *“Fostering Innovation through Worldwide Networks”*

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#### General objectives

- **Collide** key players of the “**quadruple helix of innovation**” (talent from diverse ecosystems in the world, universities, companies and governments) in an “international innovation camp” full of activities to promote the exchange of values, knowledge and ideas.
- **Catalyze & Strengthen** national/international **professional collaborations** within IMFAHE’s network of Talent, located in 5 continents of the world.
- **Promoting an entrepreneurial spirit** by funding the most innovative ideas emerged within the Platform of innovation
- **Discuss the importance** of creating a **productive model based on innovation** and roles and actions taken by each one of the four branches of the “quadruple helix”. Innovation as the driving force for the country’s progress.

#### Conference summary

- This conference will be attended by **government representatives, university rectors and vice-rectors, Spanish & Portuguese emigrated talent** (mentors at the IMP Program), **professors** from Spanish & Portuguese universities applying to the idea competition, **students** (mentees at the IMP Program), as well as **companies and organizations** that support IMFAHE’s mission.
- We are honored to open the conference with the internationally recognized expert in innovation **keynote speaker, Dr. Ashley Nunes**. Dr. Nunes holds academic appointments at the MIT and Harvard University, where he lectures. He is also a contributor to Forbes, The Washington Post, and The Globe among others. Dr. Nunes will help sparking the debate about the relevance of collaboration to drive innovation and build public policies in countries.
- The second edition of the **IMFAHE’s Nodal Award- Shark Tank Edition 2019** will bring to the conference stage the selected Teams to pitch their innovative ideas. The goal of this activity is to catalyze the creation of scientific and entrepreneurial collaborations among students-professors and emigrated talent and support economically the best ideas and projects.
- **Roundtable discussions** about the importance of including innovation in higher education, companies and governments. During the session vice-rectors, companies, government and talent representatives will expose the actions implemented to promote innovation in their organizations, and the attendees will have the opportunity to brainstorm.

## Agenda of the international conference

### Monday, March 18<sup>th</sup>, 2019

[Location]

#### 17:00 Networking activity (Treasure Hunt)

Starting point TBA. IMFAHE will organize this activity, with the goal to discover Tenerife city, and network with participants.

### Tuesday, March 19<sup>th</sup>, 2019

[Location]

#### 9:00 Registration

#### 9:15 Welcome

- Antonio Martín Cejas. Rector. University of La Laguna.
- TBA. Regional Government Representative.
- María del Carmen Rubio Armendáriz. Vice-Rector for Internationalization. University of La Laguna.
- Zafira Castaño. President/Co-Founder. IMFAHE Foundation (Annual report on the IMP/IMFAHE program).
- Aleix Pons. Director of Economy and Finances, Fundación Cotec.
- TBC. Stewart Tuttle, Counselor for Public Diplomacy at the US Embassy.
- Marta Truco-Calbet. Team Leader of the Horizon 2020 Policy Support Facility, European Commission.

#### 10:15 Keynote Speaker. The Relevance of Innovation - Lessons Learned from the USA (Session in English)

- Ashley Nunes, PhD. MIT/Harvard University, Boston, USA.

#### 11:00 Coffee break & Speed Mentoring (Session in English)

- Receive the insights and advice from professionals within diverse career paths, and **practice your elevator pitch.**

**11:30 II IMFAHE's Nodal Award-2019 "Shark Tank" Edition (Session in English)**

**Moderator:** Maria Soriano, PhD, VP IMFAHE Foundation.

- Elevator pitch + defense of IMFAHE's Nodal Award finalist projects.

**13:00 The Quadruple helix of innovation-Talent individuals- universities- companies and governments (Session in English)**

- Representatives from each one of the quadruple Helixes that are part of the \*Network of Innovation 2018-19, will present their innovation activities and will discuss future actions to promote innovation together.

**Moderator:** Joaquín López Herráiz, PhD, Co-Director IMP-Engineering & IMFAHE innovation Director.

- *Network of Innovation 2018-19: Universities of La Laguna, Valladolid, Europea Miguel de Cervantes, Politécnica de Valencia, Autónoma de Madrid, Málaga & Sevilla (Campus de Excelencia Andalucía TECH), Oviedo, Universidade de Aveiro, INL, do Algarve & Fomento San Sebastian, Asti, GMV, Clarity, CEEI.*
- Cristina Fanjul, Director CEEI-Asturias. Awarded by the European Commission with the Distinction Asturias-European Entrepreneur Region 2019.

**14:00 Lunch and Testimony Screenings.**

- Cafeteria, location TBA.

**15:45 Oral presentations**

**Moderator:** Rosario Fernandez Godino, PhD, IMFAHE Corporate & Communication Director.

- In order to promote national/international collaborations and visibility to their work, IMP's mentees, mentors and professors will present their projects in an elevator pitch format.

**2 minutes presentation-(1 slide) of the selected abstracts.**

**Those interested, please submit an abstract (200 words max.) to Rosario F. Godino (rosario.fgodino@gmail.com) before February 22nd 2019.**

**16:45 Global Innovation: Connecting ecosystems of innovation in the world**

**Moderator:** Borja Santos, MBA, IMFAHE's International Expansion Director.

Round table with innovators and professionals working at top innovative ecosystems of the world. They will discuss with the participants what are the benefits of working in those ecosystems, steps to take into account to convert one idea into one company, and why is important to innovate.

1. Boston: Carlos Castro, Leuko
2. Singapore: David Argumosa, Art Stream
3. Qatar: Daniel Martínez Silván, ASPIRE (Winner-Shark Tank 2018)

**17:30 Announcement of the awardees:**

- **IMFAHE's Nodal Award –Shark Tank 2019**
- **Oral Presentations**
- **IMFAHE's Excellent Fellowships**

**18:15 Final Remarks: The Present and Future of International Education and Innovation**

- María del Carmen Rubio. Vice-Rector for Internationalization. University of La Laguna.
- Zafira Castaño. President/Co-Founder. IMFAHE Foundation.

**20:00-22:30 Cocktail:** Location TBA.

**Wednesday, March 20<sup>th</sup>, 2019**

- **10:00 Visit to the *the Institute of Astrophysics, La Laguna***